

# Press Release

FOR IMMEDIATE RELEASE

9 A.M. EDT, November 13, 2009

## **AVANTI INTERNATIONAL TAPS SUNCOAST DESIGN STUDIOS**

JUPITER, FL, NOV 16, 2009: Avanti International Strategic Marketing Communications has acquired SunCoast Design Studios of Jupiter, Florida. SunCoast is an "ad Creative" boutique specializing in video, digital and print ad and collateral design and production. While under the Avanti International LLC umbrella, SunCoast will continue to operate as a separate brand identity serving both the South Florida and national markets.

Avanti, based in Northfield, Illinois was founded in 2005 by Mark W. Rose who also owns the controlling interest in SunCoast. Avanti is expected to tap CHA's experience, software and client base to expand its base of operations. Avanti is a marketing communications intermediary for clients doing business through sports and entertainment. The company provides specialized services for marketers such as Walgreens, International Truck and Engine, Lexmark American Family Insurance and others.

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