

Press Release

FOR IMMEDIATE RELEASE
9 A.M. EDT, November 13, 2009

AVANTI INTERNATIONAL TO OPERATE CORPORATE HOST AMERICA

JUPITER, FL, NOV 16, 2009: Avanti International Strategic Marketing Communications has entered into an exclusive operating agreement with Corporate Host America (CHA) for expertise in Corporate Hospitality and Entertainment arrangements. CHA promotes corporate travel events and produces the popular Corporate Entertainment and Hospitality News publication, Executive Host, dedicated to building sales through customer acquisition and retention strategies.

Avanti, based in Northfield, Illinois was founded in 2005 by Mark W. Rose who also owns the controlling interest in Corporate Host America. Rose stated that Corporate Host America will continue to operate as a separate brand identity and maintain ties to South Florida. Avanti is expected to tap CHA's experience and client base in the areas of golf related travel and events, internet bookings and sales, as well as rely on the property's proprietary technology for sorting through event prices on the secondary ticket market.

-End-