

Press Release

FOR IMMEDIATE RELEASE
9 A.M. EDT, November 17, 2009

**WESTERN GOLF ASSOCIATION RENEWS FOR SIXTH YEAR CONSULTING AGREEMENT
WITH AVANTI INTERNATIONAL**

GOLF, IL, NOV 1, 2009: The Western Golf Association (WGA) has selected Avanti International Strategic Marketing Communications to consult on sponsorship and corporate hospitality marketing for their various operations including the BMW Championship, part of the FEDEX CUP PGA Tour Playoffs. The WGA also provides funding for the Evans Scholar Foundation which has sent over 8,600 student golf caddies to college with full ride scholarships and is expected to tap Avanti's considerable experience in developing their relationships with corporations. The WGA and Avanti have worked together now for 6 years and their collaboration has produced over a quarter of a million dollars for the benefit of the Evans Scholars.

Avanti based in Northfield, IL with offices in Jupiter FL, is a marketing communications intermediary for clients doing business through sports and entertainment. The company provides specialized services for marketers and organizations such as Walgreens, International Truck and Engine, Lexmark American Family Insurance, the Florida Sports News and others.

-End-